

PRESENTED BY GE HEALTHCARE

Welcome to the 2025 *FIRST*[®] Robotics Competition season: **REEFSCAPESM presented by Haas**! Get ready to *dive deep* into STEM and collaboration as we explore life beneath the surface of the ocean.

lecome

REEFSCAPE is a centerpiece of the 2024-2025 cross-program season, *FIRST*[®] **DIVESM presented by Qualcomm**. This ocean-themed season challenges *FIRST* teams to think boldly and creatively, working together to develop innovative technologies and impactful solutions that support aquatic life and advance undersea exploration.

To the students participating in *FIRST* around the globe: Congratulations on all you've achieved so far! This season, you'll sharpen your STEM skills – but remember: *FIRST* is *More Than Robots*[®]. You'll also develop essential real-world skills to thrive in any career, STEM or otherwise. On and off the competition field, you'll build important skills such as teamwork, resilience, a lifelong love of learning, and the confidence to **get anywhere** and achieve anything.

To the mentors, parents, volunteers, partners, sponsors, donors, and supporters driving the *FIRST* mission forward: **Thank you** for your invaluable contributions. Your dedication opens students' eyes to the incredible range of career opportunities made possible through STEM education. Thanks to your unwavering support, students are inspired to build futures that align with their unique talents and dreams.

As students envision their tomorrows, FIRST equips them with the skills they need to thrive today.

Let's go: Ready. Set. *Splash!* Here's to an unforgettable season ahead.

Sincerely,

Chris

Chris Moore, Chief Executive Officer, FIRST

Dean Kamen, Founder, FIRST



Chris Moore

Dean Kamen

Welcome to the 2025 *FIRST*[®] Robotics Competition Wisconsin Regional presented by GE Healthcare!

Since 2006, this event has brought together teams from across the region to celebrate innovation, teamwork, and the pursuit of excellence in STEM. This year, we gather at the WI State Fair Park Expo Hall, a new-to-us venue, to continue that tradition, welcoming 48 incredible teams—36 from Wisconsin and 12 from Illinois—as they put months of dedication to the test in REEFSCAPESM presented by Haas. Over the next few days, teams will showcase their engineering creativity, form powerful alliances, and embody the spirit of Gracious Professionalism®. More than a competition, this event is a testament to the passion, resilience, and ingenuity of every participant.

FIRST is more than just robots. It shapes the future of STEM leaders and innovators. Alumni are 81% more likely to pursue STEM careers, with 95% reporting gains in problem-solving, teamwork, and communication. Additionally, 92% of participants say FIRST increased their interest in school. These benefits highlight how *FIRST* is shaping the next generation of innovators and leaders.

Like an ocean ecosystem, the REEFSCAPE season immerses students in hands-on discovery. The fast-paced energy of the pits builds troubleshooting skills, alliances mirror teamwork in nature, and vibrant mascots and cheers create a dynamic learning experience. These moments of collaboration and competition prepare students for real-world challenges. Like any ocean ecosystem, we wouldn't be here today without a strong foundation of support:

To our mentors, teachers, and parents: your guidance helps shape future engineers, scientists, and leaders. Students with mentors gain confidence applying STEM to realworld problems and are 2.6 times more likely to pursue STEM careers. Your dedication is the foundation of this program.

To our volunteers: your hard work makes this event possible. 130 volunteers will contribute over 3,617 hours to bring this event to life. From planning efforts spanning months to setting up and running the event, your time and passion create an environment where students thrive. Whether a veteran or first-time volunteer, your contributions make a lasting impact, and we deeply appreciate your commitment.

To our sponsors and partners: your commitment to STEM education fuels the future. A special thank you to GE Healthcare for being the title supporter of this event and for your dedication to empowering students through STEM opportunities over the past 20+ years. Your generosity enables students to discover their potential, develop critical skills, and explore limitless opportunities.

Join us in celebrating these incredible students as they showcase their skills and determination. Explore the pits, engage with teams, and celebrate their achievements. Each student here is a winner, shaping a brighter future.

On behalf of the local Planning Committee and *FIRST* Wisconsin, we wish the teams smooth sailing, steady waters for our volunteers, and an unforgettable dive into the competition for our spectators.

Best of luck to everyone!

Renee Becker-Blau President *FIRST* Wisconsin Barry Black & Jeff Fenstermaker WI FRC Program Delivery Partners *FIRST* Wisconsin Chris Maupin Planning Committee Chair Wisconsin Regional presented by GE Healthcare









Gameplay

PRESENTED BY

In REEFSCAPESM presented by Haas, two competing alliances are invited to score coral, harvest algae, and attach to the barge before time runs out. Alliances earn additional rewards for meeting specific scoring thresholds and for cooperating with their opponents.

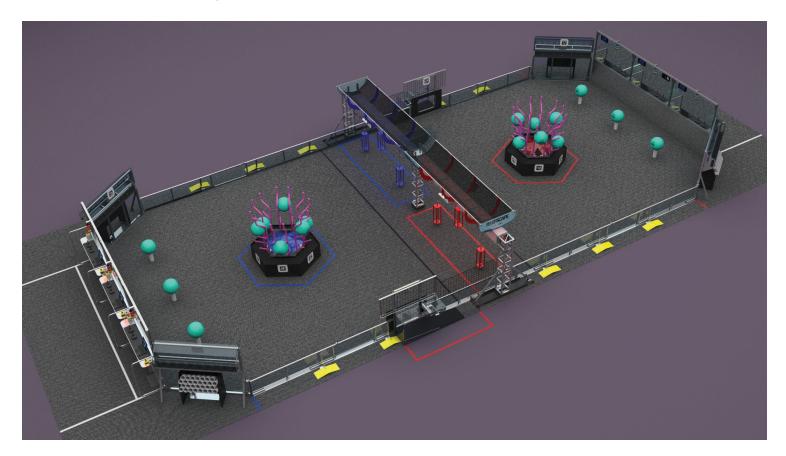
During the first 15 seconds of the match, robots are autonomous. Without guidance from their drivers, robots leave their starting zone, score coral on the reef, harvest algae from the reef, and collect and score additional coral.

During the remaining 2 minutes and 15 seconds, drivers control their robots. Robots collect coral from human players at their coral station and score them on the reef. To unlock all scoring locations on the reef, robots must dislodge algae from the reef and either score it in the barge or deliver it to the human player through the processor.

A human player can then deliver the algae to the barge. If at least two algae are scored in the processor by each alliance, both alliances earn a *Coopertition*[®] Point (which influences their rank in the tournament) and lowers the requirements for a ranking point.

As time runs out, robots prepare to return to the surface with their algae by grabbing onto their cages and parking under the barge.

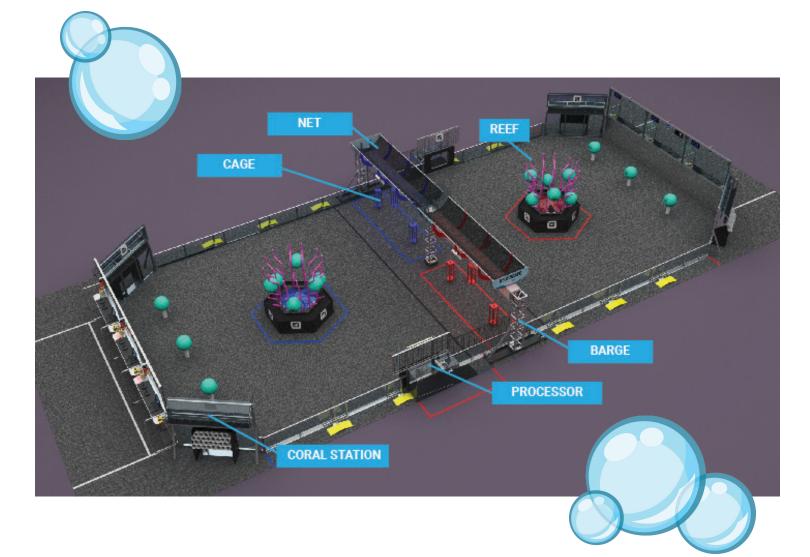
The alliance that earns the most points wins the match!



View the 2025 game animation for the 2025 *FIRST* Robotics Competition game, REEFSCAPESM.



Scan to View Animation



This is a complete list of *FIRST*[®] Robotics Competition awards. Please note that different event types (e.g. Regional events, District Events, District Championships, Championship) offer a different set of awards. Not every award is presented at every *FIRST* Robotics Competition event.

Autonomous Award

Celebrates the team that has demonstrated consistent, reliable, high-performance robot operation during autonomously managed actions. Evaluation is based on the robot's ability to sense its surroundings, position itself or onboard mechanisms appropriately, and execute tasks.

Creativity Award sponsored by Rockwell Automation

Celebrates creativity that enhances strategy of play and was intentionally designed and not discovered.

Digital Animation Award sponsored by AutomationDirect.com

Celebrates the art of the digital animation and its close relationship to STEAM (Science, Technology, Engineering, Art, and Mathematics).

Engineering Inspiration Award

Celebrates outstanding success in advancing respect and appreciation for engineering within a team's school and community.

Excellence in Engineering Award

Celebrates the team that demonstrates a professional approach to the design process.

Finalist

Celebrates the Alliance that makes it to the final match of the competition.

FIRST[®] Dean's List Award

Celebrates outstanding student leaders whose passion for and effectiveness at attaining *FIRST* ideals is exemplary.

FIRST Impact Award

The most prestigious award at *FIRST*, it honors the team that best represents a model for other teams to emulate and best embodies the purpose and goals of *FIRST*.

Founder's Award

Recognizes the organization or individual that has contributed significantly to the growth of *FIRST*.

Gracious Professionalism® Award

Celebrates outstanding demonstration of *FIRST* Core Values such as continuous *Gracious Professionalism*[®] working together both on and off the playing field.

Imagery Award in honor of Jack Kamen

In honor of Jack Kamen, Dean's father, for his dedication to art and illustration and his devotion to *FIRST*. This award celebrates attractiveness in engineering and outstanding visual aesthetic integration of machine and team appearance.

Industrial Design Award sponsored by General Motors

Celebrates the team that demonstrates industrial design principles, striking a balance between form, function, and aesthetics.

Innovation in Control Award sponsored by nVent

Celebrates an innovative control system or application of control components – electrical, mechanical, or software – to provide unique machine functions.

Judges' Award

During the course of the competition, the judging panel may decide a team's unique efforts, performance, or dynamics merit recognition.

Quality Award

Celebrates machine robustness in concept and fabrication.

Rising All-Star Award

Celebrates the team that has persisted through challenges, despite the difficulties of being young. This could be the result of being a new team, or a team with recent turnover in membership.

Rookie All-Star Award

Celebrates the rookie team exemplifying a young but strong partnership effort, as well as implementing the mission of *FIRST* to inspire students to learn more about science and technology.

Safety Animation Award sponsored by UL Solutions

Recognizes the team that submits a short animated film that best promotes the current season's team safety focus.

Team Spirit Award

Celebrates extraordinary enthusiasm and spirit through exceptional partnership and teamwork furthering the objectives of *FIRST*.

Team Sustainability Award sponsored by Dow

Celebrates and recognizes a team which has developed sustainable practices to have a positive environmental impact and achieve long-term continuity.

Volunteer of the Year Award

Presented to an individual, business, or organization that consistently excels in their efforts, with proven results in the areas of impact, leadership, personal commitment, community, and historical contributions.

Winner

Celebrates the Alliance that wins the competition.

Woodie Flowers Finalist Award

Presented to an outstanding mentor in the robotics competition who best leads, inspires, teaches, and empowers their team using excellent communication skills.



2025 **SEASON FACTS**



PRESENTED BY

STATS as of 01/03/2025

- 34th Season Game: REEFSCAPESM presented by Haas
- 3,701 Teams
 - 3,354 Veteran Teams
 - 347 Rookie Teams
 - 92,525+ Youth Team Participants
- 29,605+ Coach/Mentors

Argentina (1 team)

Australia (43 teams)

Azerbaijan (1 team)

Belize (1 team)

Brazil (69 teams)

Bulgaria (1 team)

China (40 teams) Chinese Taipei (36 teams)

Colombia (1 team)

Czech Republic (2 teams)

Croatia (1 team)

France (3 teams)

Greece (1 team)

Canada (194 teams)

30 countries:

Hungary (1 team) India (7 teams) Israel (61 teams) Japan (6 teams) Mexico (87 teams) Netherlands (2 teams) Panama (3 teams) Philippines (1 team) Poland (1 team) Singapore (1 team) South Africa (2 teams) Switzerland (1 team) Dominican Republic (4 teams) Türkiye (192 teams) United Kingdom (2 teams) USA (2,936 teams)

EVENTS

- 168 Live Kickoff events and streaming on YouTube, 01/04/2024
- 69 Regional Events
- . 103 District Events
- 12 District Championships:
- Chesapeake, FIRST in Texas, Indiana, Israel, Michigan, . Mid-Atlantic, New England, North Carolina, Ontario, Pacific Northwest, Peachtree, South Carolina Districts
- 1 FIRST[®] Championship Event: April 16 19, 2025



KIT OF PARTS FACTS

- Items from more than 67 in-kind donors
- Nearly 400 different items distributed via the Kit of Parts svstem
- More than 100 tons of Kickoff Kit materials shipped all over the world by FedEx (weighing nearly as much as 283,500 tiger shrimps or half of one blue whale)

ROBOT FACTS

- Weight: up to a maximum of 135 lbs. total
- Robots are remotely controlled
- Powered by a 12-volt battery

FIELD FACTS

- Playing area: 26.5' W x 57.5' L
- Teams score game pieces, called Algae and Coral, into their Reef, Processor, and/or Net
- As time runs out, robots race to hang on Cages on their Barge

ALUMNI

- Participants and alumni of FIRST programs gain access to education and career discovery opportunities, connections to exclusive scholarships and employers, and a place in the FIRST community for life.
- More than 500,000 FIRST alumni globally
- Visit firstinspires.org/alumni



www.firstinspires.org/frc

For the latest information on these events, visit frc-events.firstinspires.org/

Feb 24-25

ISR District Event #1 Hadera, M Israel

Feb 26- Mar 01

Canadian Pacific Regional Vancouver, BC

Lake Superior Regional Duluth, MN

Northern Lights Regional Duluth, MN

Orange County Regional Costa Mesa, CA

Regional Monterrey presented by PrepaTec Monterrey, Mexico

Feb 26-27

ISR District Event #2 Hadera, M Israel

Feb 27- Mar 01

FIM District Kettering University Event #1 Flint, MI

FIM District Milford Event Highland, MI

FIT District Waco Event Waco, TX

PNW District Oregon State Fair Event Salem, OR

Feb 27- Mar 02

Hueneme Port Regional Port Hueneme, CA

Pinnacles Regional Hollister, CA

Feb 28- Mar 02

CHS District Glen Allen VA Event presented by Dominion Energy Glen Allen, VA

FIM District Battle Creek Event Battle Creek, MI

FIM District Ferndale Event Ferndale, MI

FIM District Lake City Event Lake City, MI

FIN District Mishawaka Event Mishawaka, IN

FIT District Tomball Event Tomball, TX

FMA District Hatboro-Horsham Event Horsham, PA

NE District Granite State Event Salem, NH

NE District Southern Maine Event Falmouth, ME

ONT District Newmarket Event Newmarket, ON

PCH District Gainesville Event Gainesville, GA PNW District Glacier Peak Event Snohomish, WA

Mar 04-06

Bosphorus Regional Bakırköy, Türkiye

İstanbul Regional Bakırköy, Türkiye

Mar 05-08

Arkansas Regional Searcy, AR

Central Missouri Regional Sedalia, MO

Festival de Robotique Regional Saint-Laurent, QC

Hudson Valley Regional Suffern, NY

Mar 06-08

FIM District Kettering University Event #2 Flint, MI

FIM District St. Joseph Event St. Joseph, MI

FIT District Belton Event Belton, TX

FSC District Hartsville Event Hartsville, SC

ONT District Centennial College Event Scarborough, ON

PCH District Dalton Event presented by Shaw Industries Dalton, GA

PNW District Clackamas Academy Event Oregon City, OR

Mar 06-09

New Taipei City Regional Wugu District, Chinese Taipei

Southern Cross Regional Cambridge Park, Australia

Ventura County Regional Port Hueneme, CA

Mar 07-09

CHS District Pasadena MD Event presented by Ball Corp Pasadena, MD

CHS District Portsmouth VA Event presented by Newport News Shipyard

Portsmouth, VA

FIM District Escanaba Event Escanaba, MI

FIM District Mt Pleasant Event Mt. Pleasant, MI

FIT District Plano Event Plano, TX

FMA District Mount Olive Event Flanders, NJ FMA District Seneca Event Tabernacle, NJ

FNC District Catawba County Event Hickory, NC

Haliç Regional Bakırköy, Türkiye Marmara Regional

Bakırköy, Türkiye

NE District Greater Boston Event Revere, MA

NE District Waterbury Event Waterbury, CT

ONT District Niagara College Event Welland, ON

PNW District Sammamish Event Bellevue, WA

Mar 09-10

ISR District Event #3 Hadera, M Israel

Mar 11-12

ISR District Event #4 Hadera, M Israel

Mar 12-15

Arizona North Regional Flagstaff, AZ

Finger Lakes Regional Rochester, NY

Great Northern Regional Grand Forks, ND

Magnolia Regional Laurel, MS

Regional Brazil - Brasilia Asa Sul, Brazil

Regional Leon presented by PrepaTec

Rocket City Regional Huntsville, AL

St. Louis Regional

St. Louis, MO Utah Regional West Valley City, UT

Mar 13-15

FIM District Belleville Event Belleville, MI

FIM District Muskegon Event Muskegon, MI

FIM District Traverse City Event Traverse City, MI

FIM District Wayne State Event Detroit, MI

FIT District San Antonio Event San Antonio, TX

NE District URI Event Kingston, RI **PNW District SunDome Event** Yakima, WA

Mar 13-16

Los Angeles Regional El Segundo, CA

Shanghai Regional Minhang District, China

Silicon Valley Regional Woodside, CA

Tallahassee Regional Tallahassee, FL

Mar 14-16

Ankara Regional Çankaya, Türkiye

Berrien Springs, MI

Event

Brooklyn, MI

Russiaville IN

Manor, TX

Trenton, NJ

Hill Event

Philadelphia, PA

Asheville, NC

Rolesville, NC

Lewiston, ME

Springfield, MA

Oshawa, ON

School System

Lawrenceville, GA

Bonney Lake, WA

Sacramento Regional

FIT District Victoria Event

ONT District Humber Polytechnic

Mar 14-17

Elk Grove, CA

Mar 15-17

Mar 17-19

Etobicoke, ON

Victoria, TX

Event

Event

CHS District Bethesda MD Event presented by Capital One Bethesda, MD

CHS District Severn MD Event Severn, MD

FIM District Berrien Springs Event

FIM District Jackson at Columbia

FMA District Robbinsville Event

FMA District Springside Chestnut

FNC District UNC Asheville Event

FNC District Wake County Event

NE District Pine Tree Event

NE District Western NE Event

ONT District Durham College

PCH District Gwinnett Event

presented by Gwinnett County

PNW District Bonney Lake Event

FIN District Kokomo Event

FIT District Manor Event

2025 FIRST[®] Robotics Competition | Events

For the latest information on these events, visit frc-events.firstinspires.org/

Mar 19-22

Arizona East Regional Tempe, AZ

Central Illinois Regional Peoria, IL

Colorado Regional Denver, CO

FIRST Long Island Regional Hempstead, NY

Greater Pittsburgh Regional Pittsburgh, PA

Green Country Regional Tulsa, OK

Heartland Regional Shawnee, KS

Orlando Regional Orlando, FL

Regional Laguna presented by Peñoles Torreon, Mexico

Seven Rivers Regional La Crosse, WI

Mar 20-22

FIM District LSSU Event Sault Ste. Marie, MI

FIM District West Michigan Event Allendale, MI

FIT District Fort Worth Event Fort Worth, TX

FIT District Houston Event Houston, TX

FSC District North Charleston Event presented by South Carolina Department of Education N. Charleston, SC

ONT District University of Waterloo Event Waterloo, ON

PCH District Statesboro Event Statesboro, GA

Mar 20-23

Hawaii Regional Honolulu, HI

Regional Brazil - São Paulo Vila Leopoldina, Brazil

San Diego Regional presented by Qualcomm La Jolla, CA

Mar 21-23

CHS District Alexandria VA Event presented by US Department of Energy Alexandria. VA

CHS District Blacksburg VA Event presented by Volvo Blacksburg, VA

FIM District Mason Event Mason, MI

FIM District Saline Event Saline, MI FIM District Troy Event Troy, MI FIM District Woodhaven Event

Brownstown Charter Twp, MI FIN District Lafayette Event Lafayette, IN

FMA District Bensalem Event Bensalem, PA

FMA District Warren Hills Event Washington, NJ

FNC District Mecklenburg County Event

Charlotte, NC

FNC District Pitt County Event Greenville, NC

NE District UNH Event Durham, NH

NE District WPI Event Worcester, MA

ONT District North Bay Event North Bay, ON

PNW District Auburn Event Auburn, WA

PNW District Wilsonville Event Wilsonville, OR

San Francisco Regional San Francisco, CA

Mar 26-27

FIRST Israel District Championship Jerusalem, JM Israel

Mar 26-29

Greater Kansas City Regional Riverside, MO

Idaho Regional Nampa, ID

Iowa Regional Cedar Falls, IA

Las Vegas Regional Las Vegas, NV

Miami Valley Regional Cincinnati, OH

Midwest Regional Arlington Heights, IL

Minnesota 10,000 Lakes Regional Falcon Heights, MN

New York Tech Valley Regional Albany, NY

Mar 27-29

FIM District Ferris State Event Big Rapids, MI

FIM District Livonia Event Livonia, MI

FIM District Macomb Event Warren, MI

FIM District Midland Event Midland, MI

FIM District Renaissance Event Detroit, MI FIN District Washington Event presented by Toyota Indiana and Vincennes University Washington, IN

FIT District Amarillo Event Amarillo, TX

ONT District Windsor Essex Great Lake Event Windsor ON

PCH District Albany Event presented by Procter & Gamble Albany, GA

Phantom Lakes Regional Mukwonago, WI

Mar 27-30

Contra Costa Regional Pittsburg, CA

Mar 28-30

FIM District Kentwood Event Kentwood, MI

FIT District Space City @ Friendswood Event Friendswood, TX

FMA District Centennial Event Warminster, PA

FMA District Montgomery Event Skillman, NJ

FNC District UNC Pembroke Event Pembroke, NC

NE District Hartford Event Hartford, CT

NE District UVM Event Burlington, VT

ONT District McMaster University Hamilton, ON

Apr 02-05

Aerospace Valley Regional Lancaster, CA

Bayou Regional Kenner, LA

Buckeye Regional Cleveland, OH

FIRST In Texas District Championship Houston, TX

FIRST Mid-Atlantic District Championship Bethlehem, PA

FIRST Ontario Provincial Championship Mississauga, ON

Minnesota Granite City Regional St. Cloud, MN

Minnesota North Star Regional Minneapolis, MN

New England *FIRST* District Championship West Springfield, MA

Oklahoma Regional Shawnee, OK Pacific Northwest FIRST District Championship Cheney, WA

Peachtree District Championship presented by Mercer University Macon, GA

Smoky Mountains Regional Sevierville, TN

South Florida Regional Coral Gables, FL

Apr 03-05

FIRST in Michigan State Championship University Center, MI

FIRST Indiana State Championship Greenwood, IN

FIRST South Carolina State Championship presented by Magna Anderson, SC

Apr 03-06

Central Valley Regional Fresno, CA

East Bay Regional Berkeley, CA

FIRST Chesapeake District Championship Upper Marlboro, MD

New York, NY

FIRST North Carolina State

Abbreviation Key

CHS – FIRST Chesapeake

FIM – FIRST in Michigan

FMA – FIRST Mid-Atlantic

FNC - FIRST North Carolina

FSC - FIRST South Carolina

NE – New England FIRST

PNW - Pacific Northwest

FIN - FIRST in Indiana

FTA – FIRST in Texas

ONT - FIRST Ontario

PCH – Peachtree

ISR - FIRST Israel

FIRST Championship presented by

Wisconsin Regional

West Allis, WI

Apr 04-06

Championship

Greensboro, NC

Apr 16-19

BAE Systems

Houston, TX

Team Number	Nickname	City	Rookie Year
USA — Illino	vis		
1625	Winnovation	Winnebago	2005
2040	DERT - Dunlap Eagles Robotics Team	Dunlap	2007
2358	Bearbotics	Lake Zurich	2008
2704	Roaring Robotics	Naperville	2009
3734	StarBots	Lake Forest	2011
4296	Trident Robotics 4296	Gurnee	2012
4655	Stateline Robotics	Rockton	2013
4787	Axiom	Chicago	2013
6237	Martin Motion	Neponset	2016
6651	Golden Bots	Sterling	2017
8029	Steel Bronco Robotics	Barrington	2020
8096	Cache Money	Chicago	2020
USA — Wisc	onsin		
93	NEW Apple Corps	Appleton	1997
537	Charger Robotics	Sussex	2001
706	Cyberhawks	Hartland	2001
930	Mukwonago BEARs	Mukwonago	2002
1259	Paradigm Shift	Pewaukee	2004
1306	BadgerBOTS	Middleton	2004
1675	UPS (Ultimate Protection Squad)	Milwaukee	2005
1732	Hilltopper Robotics	Milwaukee	2006
1792	Round Table Robotics	Oak Creek	2006
2077	Laser Robotics	Wales	2007
2194	Fondy Fire	Fond du Lac	2007
2202	BEAST Robotics	Brookfield	2007
2506	Saber Robotics	Franklin	2008
2826	Wave Robotics	Oshkosh	2009
2830	Riverside RoboTigers	Milwaukee	2009
3418	RoboRiot	Sheboygan Falls	2010
3596	Rocket Robotics	South Milwaukee	2011
4786	Nicolet FEAR	Milwaukee	2013
5096	The Teutonic Force	Germantown	2014
5148	New Berlin Blitz	New Berlin	2014
6223	Arsenal of Engineering	Menomonee Falls	2016
6574	Ferradermis	Whitewater	2017
6643	Walnuts & Bolts	Racine	2017
7900	Trial N' Terror	Racine	2019
7915	Ripon Robotics	Ripon	2019
8531	TermiKnightors	Milwaukee	2021

2025 Wisconsin Regional presented by GE Healthcare | Team Spotlights

Team Number	Nickname	City	Rookie Year
USA — Wisc	onsin continued		
8744	Leviathans	Eau Claire	2022
8782	TroBotics	Eau Claire	2022
8802	Milwaukee United	Milwaukee	2022
8847	Milwaukee Cyber Cheese	Milwaukee	2022
9425	Intra Milwaukee	Milwaukee	2024
9676	Hub City STEAM	Marshfield	2024
9760	Cristo Rey Jesuit Trailblazers	Milwaukee	2024
10287	Milwaukee City RC	Milwaukee	2025
10430	West Bend	West Bend	2025
10522	Sun Prairie School District	Sun Prairie	2025



2025 Wisconsin Regional presented by GE Healthcare



FIRST 2025 CHAMPIONSHIP

PRESENTED BY BAE SYSTEMS

Pack your bolts, bots, and bags!

As part of our ongoing commitment to ensuring the *FIRST*[®] Championship remains as safe, accessible, and affordable as possible for all teams, *FIRST* is partnering with travel experts ConferenceDirect and more than 150 Houston-area hotels to secure the best possible block-rates and reserve sufficient inventory for event participants. All registered teams traveling to the 2025 *FIRST* Championship presented by BAE Systems will be required to book their lodging accommodations within those designated hotel blocks.

- Convenient, FIRST-contracted amenities at most hotels including complimentary Wi-Fi, breakfast, and parking.
- Flexibility to make booking adjustments and pay later.
- Reservation protection and assistance before, during, and after your stay if any unexpected challenges occur.

Learn more about FIRST Championship accommodations at www.firstchampionship.org.

2025 Wisconsin Regional presented by GE Healthcare Schedule

Thursday, April 3

6:00PM - 8:00PM 5 Team Reps to Load In and Set Up Pits

Friday, April 4

5 Team Reps to Load In
Pits, Machine Shop, Registration and Inspection Open
Load-in Ends
Driver's Meeting, Field Open for Measurement and Calibration
Lunch
Practice Matches
Pits and Machine Shop Close

Saturday, April 5

8:00AM	Pits and Machine Shop Open
8:30AM - 8:50AM	Opening Ceremonies
8:50AM - 12:00PM	Qualification Matches
12:00PM - 1:00PM	Lunch
1:00PM - 5:45PM	Qualification Matches
5:45PM - 6:15PM	Awards Ceremony
~6:30PM**	Pits and Machine Shop Close immediately following Awards Ceremony

Sunday, April 6

8:00AM	Pits and Machine Shop Open
8:30AM - 8:50AM	Opening Ceremonies
8:50AM - 12:00PM	Qualification Matches
~12:00PM - 12:30PM	Alliance Selections (begins 8 minutes after the end of Qualification Matches)
12:30PM - 1:30PM	Lunch
1:30PM - 5:30PM	Playoff Matches & Awards Ceremony
~6:00PM**	Pits close 30 minutes following the close of the Closing Ceremony

Care that can inspire the next generation of care

At GE HealthCare, we're focused on the big picture—like where we want to see the industry go next. We believe in innovation that continues to inspire and create a world where healthcare has no limits.



gehealthcare.com



CULTURE THAT DRIVES DISRUPTIVE INNOVATION

We're harnessing the newest technologies to make tradespeople safer and more productive from the time they wake up in the morning to the time they go to bed at night.



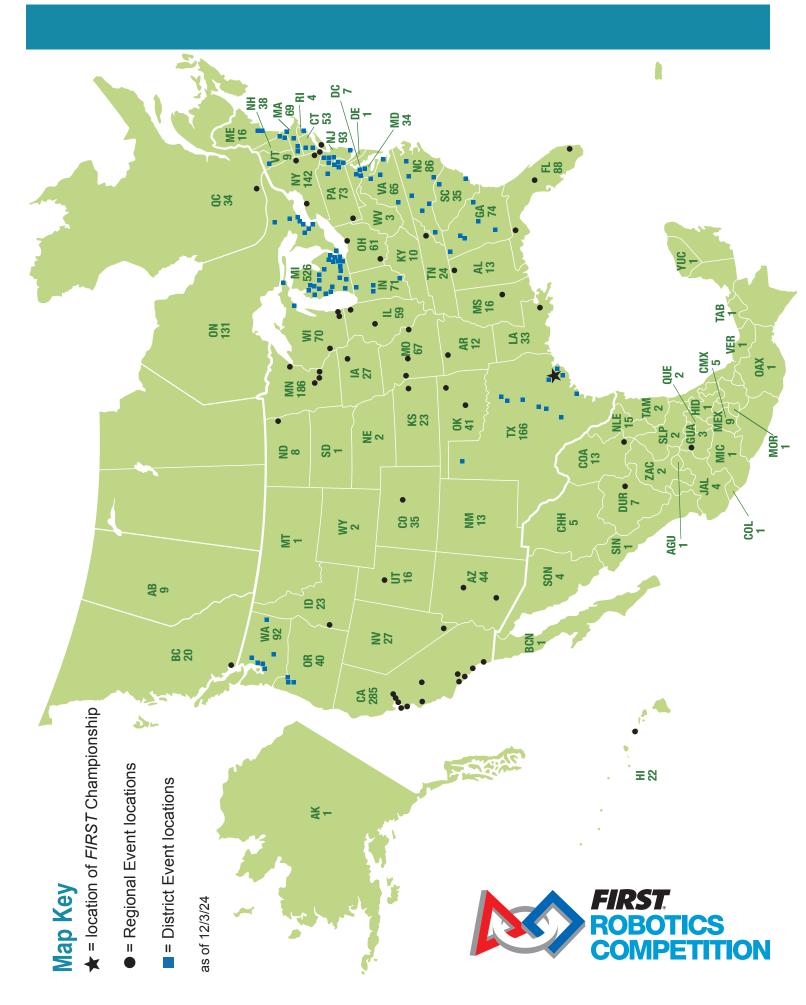
Our team is coming together to share our expertise, resources, leadership, and positive influence to shape the future of the communities we call home. We are proud to partner with *FIRST*[®] Robotics on our shared goal to inspire young people to be science and technology leaders and innovators.

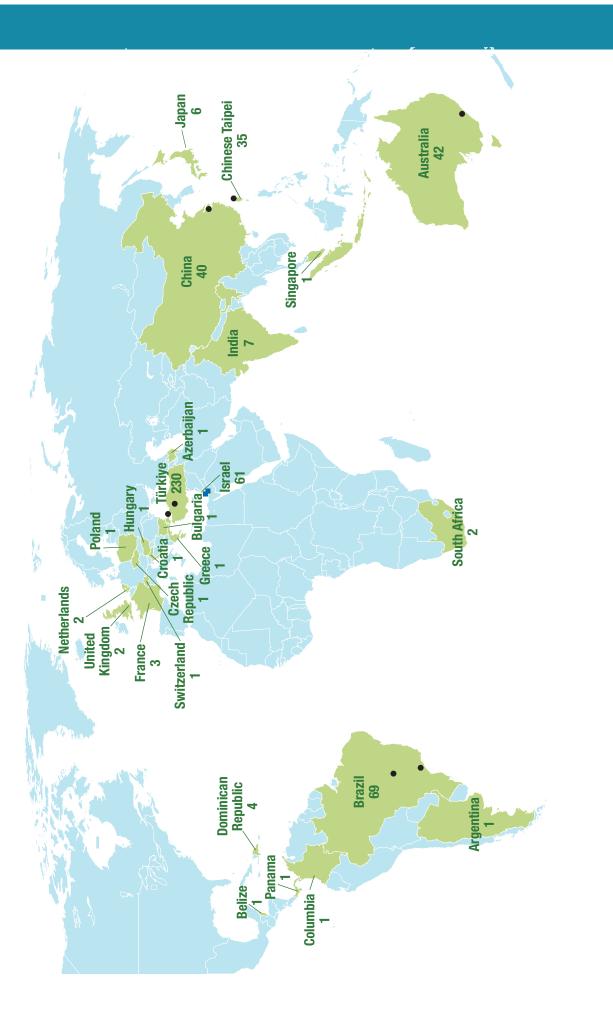




or visit https://qr.mke.tl/2nach

FIRST[®] Robotics Competition Teams from North America | Teams by Location





TODAY, THE SPOTLIGHT IS ON YOU.

SHOW THE WORLD WHAT YOU CAN DO!

For 13 years, Freestyle Productions has proudly helped *FIRST* "set the the stage" to showcase tomorrow's innovators.







Empowering the next generation of innovators

We're proud to partner with our communities to help provide the skills and access needed to build inclusive pathways to 21st century careers.



Get Involved!

Preparing young people of today for the world of tomorrow.

FIRST Wisconsin provides access to life-changing robotics programs that give young people the skills, confidence, & resilience to build a better world.

Right now, only 0.47% of Wisconsin students in grades 7-12 have access to *FIRST* programs. That means thousands of students are missing out on hands-on STEM experiences that could shape their futures. Between 2000 to 2020 *FIRST* in Wisconsin grew from under 100 students participating on three high school teams to over three thousand students participating on 642 teams from K-12th grades.

If that's our growth over 20 years, how many students can we reach by 2040?

The Vision: 2.4% of students participating in *FIRST* programs in 2040.

Ways to Get Involved

- **Start a Team** Give students hands-on STEM learning, realworld problem-solving experience, and career exposure.
- **Volunteer** Become a mentor, event volunteer, or advocate for *FIRST* in your community.
- **Sponsor a Team or Event** Provide funding, equipment, scholarships, or workforce mentorship to inspire the next generation.
- **Donate** Help ensure more students have access to unique learning experiences that prepare them for Career Ready, Learning Ready, and Life Ready futures.







Thank You to Our Sponsors

Wisconsin Regional presented by GE Healthcare

TITLE SPONSOR



LEAD SPONSORS







LEADERS IN TECHNOLOGY





CLARIOS

CAPTAINS OF INNOVATION









	FRIENDS	OF THE	FUTURE	
--	---------	--------	--------	--

LEM

ACRO

Plexus

WAGO

ROBOT FANS

Jeff and Karuna Fenstermaker

Kristin Flickinger





Participants and alumni of *FIRST* programs gain access to education and career discovery opportunities, connections to exclusive scholarships and employers, and a place in the *FIRST* community for life.

www.firstinspires.org/alumni

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Participating in all *FIRST* programs had an indelible impact on my life. *FIRST* provided me with a robust foundation I have relied on throughout my career across the private and public sectors, most recently serving on The White House's National Security Council staff. This foundation of invaluable skills includes teamwork, leadership, public speaking, stakeholder management, and more. *FIRST* has enabled me to explore my interests and strengths at an early age. *FIRST* has changed my career and my life.



Shrey Majmudar, FIRST Alum

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FIRST® Volunteers Inspiring the Future

Making Waves, One Volunteer at a Time

Thank you for diving in!

Just as a harbor provides calm waters, *FIRST* volunteers give students the space to explore, take risks, and grow with confidence. Your dedication ensures events run smoothly, creating a safe and welcoming environment that extends far beyond the competition floor.

Every moment you give—whether mentoring a team, judging a competition, or working behind the scenes—causes a ripple effect, impacting not just the students but entire communities. Because of you, young minds gain confidence, teams thrive, and the future of STEM becomes more accessible to all.

From all of us at FIRST Wisconsin, we appreciate the time you give to the program!









FIRST[®] Alliances

FIRST[®] shares a fundamental vision with professional organizations, national non-profits, college/university alumni groups and others committed to sustaining key programs that 'ignite young minds'. These national relationships help increase the visibility of *FIRST* programs and provide valuable resources from state/local chapters. *FIRST* is pleased to acknowledge the current Alliances who play a key role in our success.

Alpha Omega Epsilon International Engineering/Technical ScienceSorority www.alphaomegaepsilon.org

Automation Federation / International Society for Automation (ISA) www.isa.org

Boys and Girls Clubs of America www.bgca.org

Girl Scouts of the USA www.girlscouts.org

National 4-H Council www.4-H.org

National Center for Women & Information Technology (NCWIT) www.ncwit.org National Society of Black Engineers (NSBE) https://nsbe.org/

Sigma Phi Delta The Premier International Fraternity of Engineers https://sigmaphidelta.org

Society of Hispanic Professional Engineers (SHPE) https://shpe.org

SIM Foundation https://foundation.simnet.org

Society of Women Engineers (SWE) www.swe.org

Triangle Fraternity www.triangle.org

FIRST is always seeking collaborative relationships with organizations that promote career opportunities in science, technology, engineering and math (STEM) and are lookingfor significant mentor, coach, and volunteer opportunities for their members. For more information please visit: https://www.firstinspires.org/about/our-supporters/alliances





We are not using kids to build robots. We are using robots to build kids.

– Dean Kamen, Founder, FIRST®



Help *FIRST*[®] provide unique, hands-on STEM learning experiences to millions of students! www.firstinspires.org/donate



Your contribution is appreciated. Thanks for joining FIRST as we create a culture that celebrates science and technology!

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FIRST®-A Suite of Hands-On, STEM Learning Programs

FIRST[®] is the world's leading youth-serving nonprofit advancing STEM (science, technology, engineering, and math) education. For over 30 years, students from all walks of life have developed self-confidence in STEM and valuable, real-world skills through *FIRST* that open pathways to a better future.

Through a suite of team-based robotics challenges and backed by a global network of mentors, coaches, volunteers, alumni, and sponsors, *FIRST* helps young people discover a passion for STEM aand become leaders and innovators in any industry.

Children can join any of these three programs based on age or grade level. Ages may vary by region.



Young Innovators Using Skills and Imagination to Solve Problems as a Team

FIRST[®] LEGO[®] League introduces STEM to children through fun, exciting hands-on learning. Participants gain real-world problem-solving experiences through a guided, global robotics program using LEGO[®] technology, helping today's students and teachers build a better future together. *FIRST* LEGO League's three divisions inspire youth to experiment and grow their critical thinking, coding, and design skills and showcase what they learned.



It's Way More Than Building Robots

FIRST[®] Tech Challenge students work together with their mentors to design and build robots to compete in a dynamic and exciting challenge released every September. Teams program classroom-scale robots to follow autonomous commands before student drivers take control in two-on-two matches. On and off the field, students develop STEM skills, engage in community outreach, practice engineering innovation, and build confidence to help them succeed.



An Exciting Sport Built Around the World of STEM

Each January brings a new challenge for *FIRST*[®] Robotics Competition teams. Starting with a Kit of Parts, they design, program, and build industrial-sized robots to play an action-packed game on a themed field as part of a three-team alliance. Guided by mentors and sponsors, students learn engineering and problemsolving skills as they compete for awards, create a team identity, raise funds, hone teamwork skills, and advance appreciation for STEM in their community.

At the heart of *FIRST* are its Core Values, which emphasize the contributions of others, friendly sportsmanship, teamwork, learning, and community involvement. These include *Gracious Professionalism*[®] (respect for others, being a good sport, and sharing what you learn) and *Coopertition*[®] (competing hard but also helping the other teams).

We'd like to thank our current Strategic Partners who continue to help FIRST® grow.



And we'd like to thank our Founding Sponsors for their commitment to the vision of FIRST.



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