

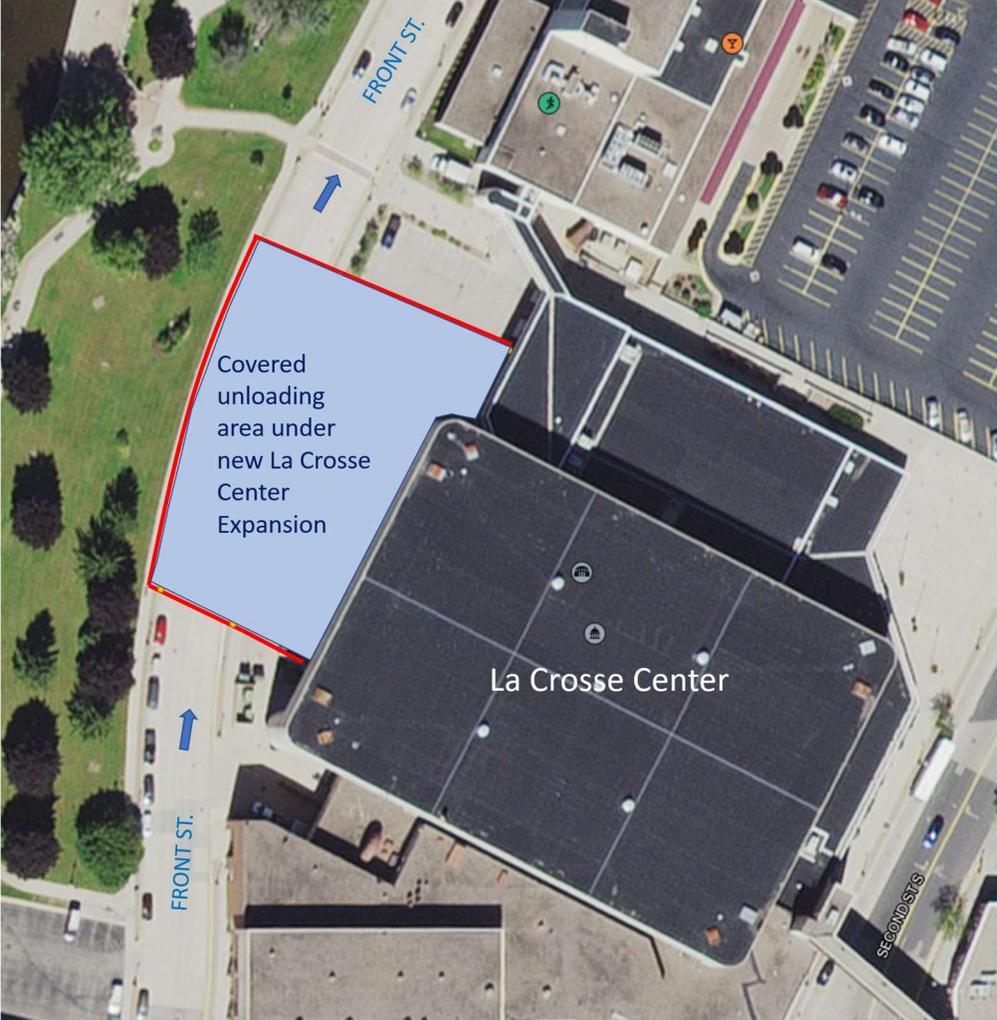
2025 Seven Rivers Regional Preliminary Load-In Info

DJ Johnson, Load-In/Load-Out Manager

Load-in will be on Wednesday evening, March 19, 2025 from 6-8 p.m. and Thursday morning, March 20 from 7:45-9:00 a.m. All load-in must be completed during these hours.

Load-in will occur in the La Crosse Center loading dock area under the large convention hall expansion on the west side of the building facing the river. Front Street passes under the addition so we will be queueing along Front Street from the south as in prior years and using the covered area for load zone parking as much as possible during the process.

The following diagram shows the La Crosse Center loading dock area.



This is how the La Crosse Center loading dock area looks traveling north along Front Street toward the Center as you would approach in the Load-In queue:



We will be able to accommodate most load-in vehicles in three or four designated load zones under the covered area off street. Buses or any other very large vehicles will be directed to a spot along Front Street. Keep in mind that the loading area is only for pit and robot hardware and a maximum of five team members to move the equipment. Anyone else should enter the La Crosse center at the main building entrance on the northeast corner of the center on the opposite side of the building. Drivers should remain with their vehicles during the load-in process and remove the vehicle from the loading area as soon as their team has emptied their trailer.

We will have designated load team people on-site and clearly identified with safety vests to manage the vehicle queue, the load-in process, and to handle any other issues that come up. Please follow their directions.

Also as in prior years, there will be designated free off-site parking for trucks or cars with trailers and busses at the La Crosse Southside Octoberfest grounds. I will have a map available to hand out for those that need it.

Additional more detailed load-in/load-out process information will be provided closer to the event date.

DJ Johnson